Okanogan County

Quit Line Data Summary October 1 - December 31, 2002

October 1 - December 31, 2002		
	County	State
Number of Calls to Quit Line	N = 23	N = 3,753
Percent of Statewide Calls	0.7%	100.0%
Percent of State Population in County ¹	0.7%	100.0%
	County %	State %
Gender	N = 22	N = 3,291
Female	59.1%	61.0%
Male	40.9%	39.0%
Race/Ethnicity	N = 20	N = 2,816
People of Color	10.0%	13.9%
White	90.0%	86.1%
Age	N = 21	N = 2,956
Less than 18 years old	9.5%	2.7%
18 - 24 years old	14.3%	14.4%
25 - 34 years old	19.0%	21.8%
35 - 44 years old	33.3%	25.9%
45 years and older	23.8%	35.1%
Education	N = 20	N = 2,860
Did not graduate high school	25.0%	18.4%
High school graduate	35.0%	33.3%
Some college/vocational school	25.0%	34.9%
College graduate	15.0%	13.5%
Caller Type	N = 23	N = 3,367
General Information	0.0%	11.2%
Health care provider	8.7%	2.9%
Tobacco user	91.3%	85.9%
Payer Type	N = 16	N = 2,129
Insured	43.8%	41.5%
Uninsured	18.8%	24.9%
Medicaid	37.5%	33.5%
Heard About	N = 19	N = 2,888
Past caller	15.8%	18.5%
Employer/worksite	0.0%	0.8%
Health care provider	36.8%	21.8%
Television	15.8%	18.4%
Outdoor advertisement (billboard/bus/wall)	10.5%	7.2%
Targeted mailing	0.0%	0.9%
Great Start	0.0%	0.1%
Radio	5.3%	2.2%
Newspaper/Magazine	10.5%	2.2%
Brochure/Newsletter	0.0%	6.2%
Family or friend	5.3%	17.9%
Health Department	0.0%	2.9%
School	0.0%	0.9%

Source: Washington State Department of Health Tobacco Prevention and Control

Assessment and Evaluation

¹ "Census 2000", August 2001 (OFM)

^{*} Rate not calculated because number of calls was less than 5.